

WLAN made in Hamburg

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Every exhibitor has unique requirements. Is access to e-mail all your staff will need at the stand? Or are you planning to provide your visitors with web-based services?

We offer bespoke, high-value Wi-Fi packages for every conceivable requirement profile.

Reliability is another great advantage we can promise. Get the safe solution! When you book a Hamburg Messe Internet access package you will benefit from proven hardware and software as well as expert technical staff on site.

| FOR ALL PARTICIPANTS | |
|---|---|
| WI-FI FREE | WI-FI PREMIUM |
| The basic Internet access service at Hamburg Messe for e-mail and web browsing throughout all exhibition halls. | Buy an upgrade to the basic Internet connection. Includes higher data volume (1GB) and greater bandwidth as well as unlimited use of all Internet services. Fee: €20 / day |
| | |
| Ideal for: Wi-Fi Free is the free-of-charge basic Internet service for all visitors and exhibitors. | Ideal for: Wi-Fi Premium, available for a fee, is an upgrade to the basic access package. It is a stable solution enabling visitors and exhibitors to use the Internet when streaming or other high data volume business applications are not required. |

| FOR EXHIBITORS | | |
|--|---|--|
| WI-FI BUSINESS | WI-FI EXPERT | WI-FI HALL |
| Our high-powered, flat-rate Wi-Fi service for a pre-defined number of user devices (10 up to 100). The coverage extends through the entire exhibition halls used at the event. | Your professional-grade, flat-rate Wi-Fi service for unlimited user devices at your exhibition stand (100, 200, 300 m2). You will receive a unique, password-protected network ID and a final report detailing individual user traffic as well as data usage. | Device-independent Wi-Fi solution covering not only your stand but also the entire indoor hall space. Apart from an individual, password-protected network name you will receive daily user and data usage reports. Furthermore, when logging on your users will be greeted by a bespoke landing page. |
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| Ideal for: Wi-Fi Business is designed for wireless Internet access for exhibitor-owned terminals. If an end device does not have a user interface for entering SSID and password, please contact: servicedesk@hamburg-messe.de . | Ideal for: Wi-Fi Expert is designed for exhibitors who need wireless Internet access for web-based visitor services (e.g. lounge area for visitors with their own Wi-Fi), or who need a wireless network connection between end devices on the stand (e.g. network printers). | Ideal for: Wi-Fi Hall is our comprehensive package for exhibitors who want to provide their visitors with full-service Internet access at maximum comfort throughout the exhibition hall. |

Please note: Wi-Fi services provided independently by exhibitors must be registered on site and are subject to a fee. The operation of exhibitor-owned hotspots by means of mobile devices is prohibited

FOR ALL PARTICIPANTS

WI-FI FREE

WI-FI PREMIUM

| | | |
|---------------------------|---------------------------------------|--|
| TARGET AUDIENCE | visitors, exhibitors, organisers | visitors, exhibitors, organisers |
| FREQUENCY BAND | 2,4 GHz | 2,4 GHz |
| BANDWIDTH | up to 4 mbit/s (shared) | up to 10 mbit/s (shared) |
| DATA VOLUME | 200 MB per day | 1GB per day |
| SERVICES | e-mail + web browsing | no service restrictions |
| USERS PER SURFACE AREA | indoor exhibition space/20,000 | indoor exhibition space/20,000 |
| ANALYSIS FOR CUSTOMER | none | none |
| NETWORK NAME + ENCRYPTION | public network name _hmc_free_wifi | public network name _hmc_premium_wifi |
| INDIVIDUALISATION | none | none |

FOR EXHIBITORS

WI-FI BUSINESS

WI-FI EXPERT

WI-FI HALL

| | | |
|--|--|--|
| exhibitors | exhibitors | organisers |
| 5 GHz | 5 GHz | 5 GHz (plus 2,4 GHz) |
| 4-16 mbit/s per user | 4-16 mbit/s per user | 4-16 mbit/s per user |
| unlimited | unlimited | unlimited |
| no service restrictions | no service restrictions, existing network connectivity between devices | no service restrictions |
| per on-site device 10, 25, 50, 100 | per stand 100, 200, 300m ² | hall / indoor 500, 1.000, 1.500 2.000, 2.500, 3.000 |
| none | users + data usage (no personal data to end customer) | users per day + data usage (no personal data to end customer) |
| pre-defined network name _hmc_business_wifi and password (8 characters) | individual network name and password | individual network name and password |
| none | none | customisable landing page |

All services are exclusively provided for the customer's own purposes (participation in exhibition, own on-site staff, own customers). Reselling or reassigning our Internet services is prohibited.

Revision: June 2024

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