

## Press Release

### Sven Sönksen new Director Sales Exhibitions in Hamburg

**Hamburg, 6 November 2024 – Hamburg Messe und Congress (HMC) has successfully filled the open position of Director Sales Exhibitions as of 1 November 2024, hiring an experienced sales professional. Sven Sönksen (54) follows Marco Oliva who entered retirement at the end of June.**

Sönksen, who has a Master's degree in Business Informatics, has more than twenty years of managerial and leadership experience in sales, marketing and other fields. After completing his studies at Wedel University of Applied Sciences, he held positions at Otto, Beiersdorf, Moia, New Work SE/Xing and other companies. A native of Hamburg, he is married and the father of two children.

“We are very pleased to have been able to fill the position of Director Sales Exhibitions within such a short period of time by hiring a highly qualified professional,” said Heiko M. Stutzinger, CEO of Hamburg Messe und Congress. “We wish Sven Sönksen every success as well as plenty of fun in his new position.”

#### Press contact

Karsten Broockmann  
Company Spokesman / Director Corporate Communications  
Hamburg Messe und Congress GmbH  
Ph.: +49 (0)40 / 3569-2090  
E-mail: [karsten.broockmann@hamburg-messe.de](mailto:karsten.broockmann@hamburg-messe.de)  
[www.hamburg-messe.com](http://www.hamburg-messe.com)  
[www.cch.de/en/](http://www.cch.de/en/)

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